



SUNNYBROOK

Built by Brokers for Brokers

WHO IS SUNNYBROOK?

Sunnybrook was built **by brokers for brokers**. We knew firsthand how frustrating traditional TMS platforms could be. Slow systems, missing features, and constant workarounds wasted time and created risk. So we built the system we always wanted. Sunnybrook is **fast, flexible**, and built with real brokerage workflows in mind. With deep integrations, **honest pricing**, and exceptional support, it helps freight teams operate with efficiency, confidence, and integrity.

Everything in Sunnybrook is designed to make brokers **faster** and **smarter**. From intelligent carrier matching to real-time tracking and built-in rate management, the platform keeps teams focused on what matters most: moving freight. You get full **visibility** without the clutter, automation without the confusion, and tools that actually make your day easier. No fluff. No noise. Just a **TMS that works** the way brokers work.



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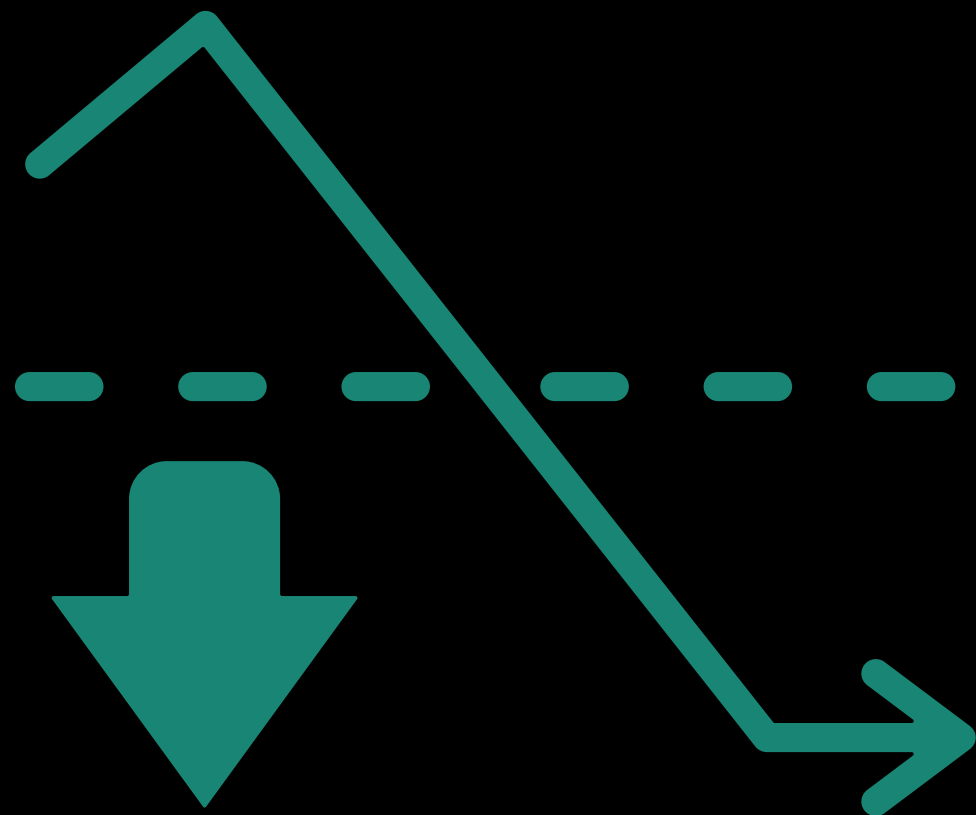


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THE PROBLEM



RIGID.

WORKAROUNDS.

CLUNKY.

WHERE A TMS FALLS SHORT

Most TMS platforms weren't built with **brokers** in mind.

They're clunky, hard to navigate, and force teams to work around the system instead of with it. Slow performance, rigid processes, and **outdated** tools create daily friction that kills efficiency and momentum.

Visibility is limited. Workflows are **generic**. And making changes usually means calling support or finding a hack. These platforms simply don't reflect the way real brokerages operate. Brokers end up **fighting** their tools instead of using them to move freight faster.

HOW WE ARE DIFFERENT

We built Sunnybrook to change that — **by brokers, for brokers.**

Because the status quo wasn't good enough.

- Built in the U.S. by people who've been in freight for decades
- Designed to flex around your operations, not the other way around
- Do anything in 4 clicks or less. No fluff, just speed
- Full FTL and LTL support, with native features other TMSs charge for
- Zero hidden fees. No nickel-and-diming. Clear, upfront pricing
- Engineered for scale, whether you're starting up or leveling up
- Best-in-class support that actually solves your issues

If you're tired of “making it work” with your TMS, maybe it's time to try one that **works for you.**

FLEXIBLE.

FAST.

SCALABLE.



THE SOLUTION

FEATURE SUITE

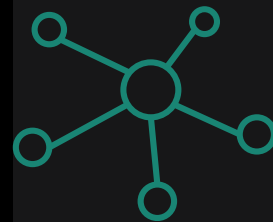
ESSENTIAL. EFFICIENT. COMPLETE.

Rate Management & Offers



- Native rating engine
- Offer tracking & min/max rules

Carrier Sourcing & Matching



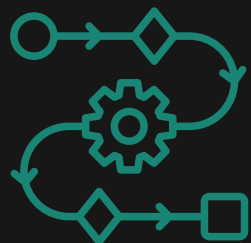
- SMART profiles, lane history
- Real-time capacity indexing

Tracking & Visibility



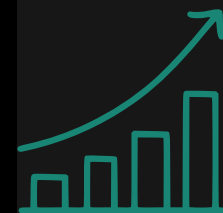
- Real-time updates
- Geofencing & map views

Load Execution and Workflow



- Multi-stop routing, repeat loads
- Fast order ingestion and search

Analytics



- Custom dashboards, audit trail
- Connect to any BI tool

QuotelQ

FAST. SMART. PROFITABLE.

QuotelQ is a dynamic pricing engine built into Sunnybrook TMS that delivers real-time rate suggestions by analyzing your integrated pricing tools.

Why It Matters For Brokers:

- **Faster Quotes:** Save hours per week with instant rate generation
- **Smarter Decisions:** Leverage historical + real-time data to price confidently
- **Higher Margins:** Optimize quotes to protect profitability
- **Customizable Rules:** Align pricing strategy with customer SLAs and goals

CASE STUDY: Heartland Logistics

In just 4 months with **QuotelQ**

- \$950K+ in new revenue
- Eliminated third-party quoting tools
- Won RFPs that were previously out of reach
- Faster, more competitive quoting = higher win rates

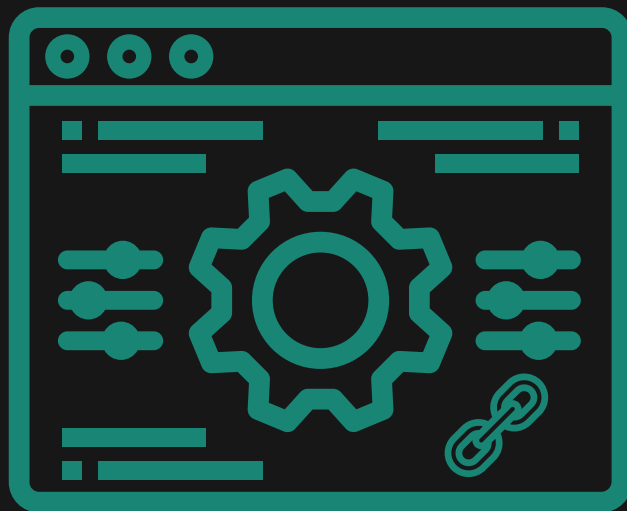
“We unlocked nearly \$1M in new revenue without changing tools—just by using what was already built into Sunnybrook.”

[FULL CASE STUDY HERE](#)

CUSTOMIZATION

CONFIGURE. OPTIMIZE. SCALE.

Sunnybrook gives every user control over how they work. Dashboards, load views, and reports are fully customizable, so each team member sees the data that matters most to them. Columns, filters, and color themes can be adjusted in seconds. Whether you're managing operations, sales, or finance, your workspace reflects your role. Sunnybrook gives you what you need to move faster.



We go beyond surface-level settings. Sunnybrook can be **configured** to match your unique workflows, including custom rules, permissions, and portal views. Decide exactly what your shippers and carriers see, define access levels across your team, and make sure the platform adapts to you, not the other way around. If it's important to how you work, we make it possible.

LOCK IN YOUR RULES



SHOW ONLY WHAT MATTERS



BUILT TO FIT YOU





BUILD WHAT YOU NEED

Most TMS platforms offer surface-level customization but keep you locked into their roadmap and limitations. Sunnybrook gives you a different path. You can own the code and shape the system around your brokerage. Decide which features to keep, what to remove, and what to build next.

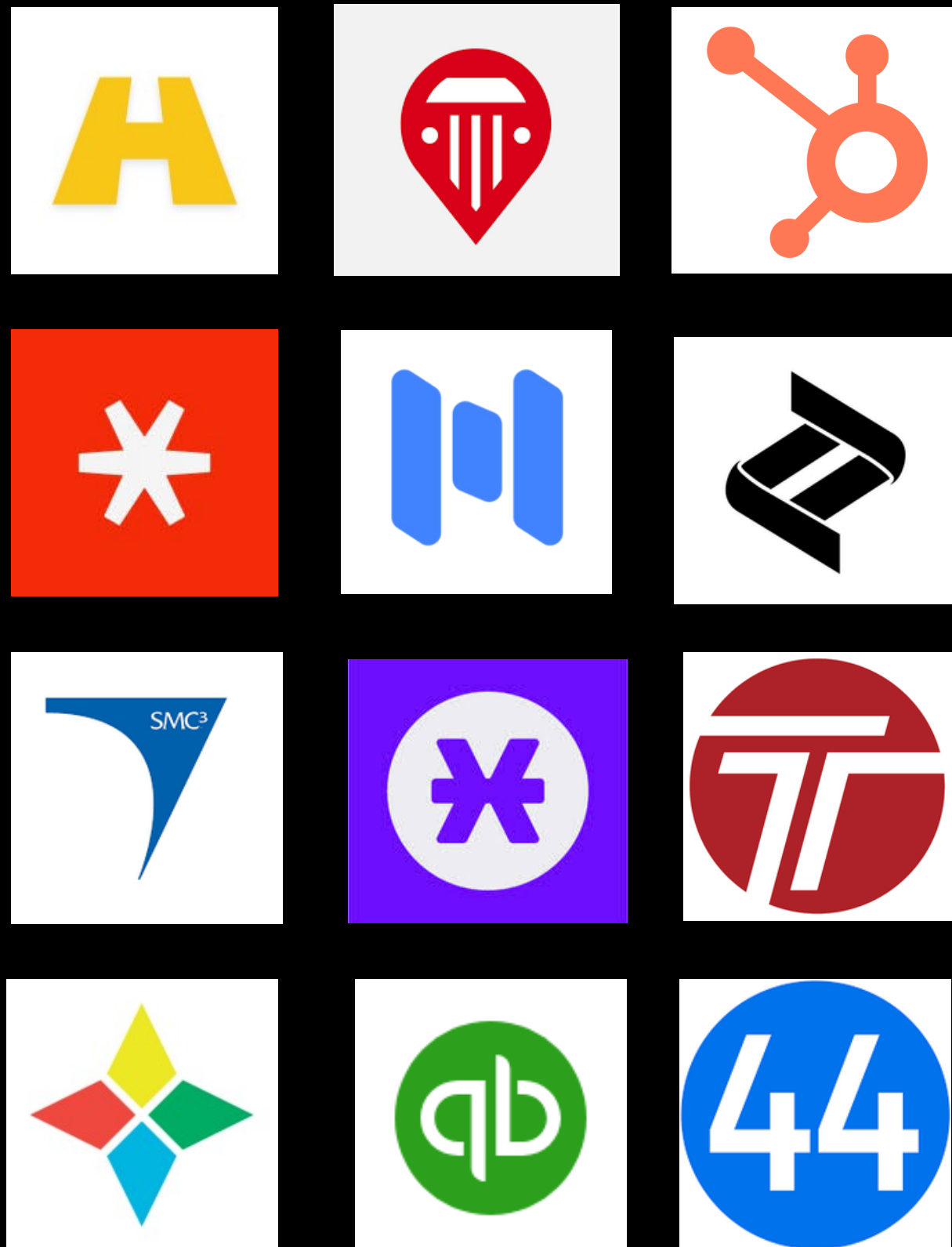
With full access, you are free to move fast, innovate on your terms, and scale without restrictions.

Benefits of full ownership:

- Choose only the features and modules you need
- Customize to match your exact workflow
- Maintain and enhance with our dev team or your own
- Scale at your pace without platform constraints
- Integrate with any system or tool you choose

Full ownership means full control. No roadblocks, no compromises.

INTEGRATIONS



PLUG AND PLAY

Sunnybrook connects with the industry-leading tools on the market, and we don't charge extra to make it happen. Whether you rely on tracking tools like MacroPoint or Trucker Tools, vetting platforms like Highway or MCP, or accounting systems like QuickBooks Online, we've already built the bridges.

Our architecture is designed for deep integration.

That means data flows in both directions, updates happen in real time, and your team doesn't have to jump between systems. From API and EDI connectivity to custom development and data migration, we handle it all with zero integration fees.

And if there's a tool you use that we haven't connected with yet?

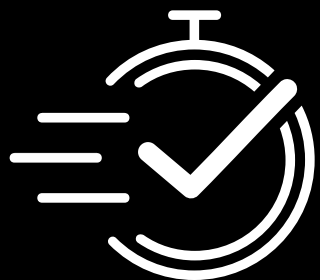
WE'LL BUILD IT.

WHY BROKERS CHOOSE US

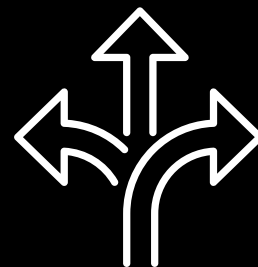
Sunnybrook is more than just a TMS. It's a platform designed around the way real brokerages work ... fast-moving, adaptable, and focused on results. Whether you need out-of-the-box efficiency or deep customization, Sunnybrook gives you the tools, access, and support to scale confidently. From load execution to carrier sourcing, real-time tracking to dynamic pricing, every feature is built to help brokers win.

- Designed by freight brokers who've lived the day-to-day
- Customizable, modular platform that grows with you
- Real-time insights, smart automation, and full visibility
- Honest pricing and best-in-class support

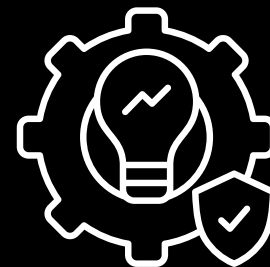
FAST



FLEXIBLE



PROVEN



SCALING WITH SUNNYBROOK

Mike Tuley of Fountain City Logistics shares how Sunnybrook helped his team scale from a startup to a high-volume brokerage in under two years. He highlights the platform's connectivity-first approach, willingness to collaborate on custom solutions, and deep logistics experience. From complex integrations to non-standard workflows, Sunnybrook delivered fast, flexible support that made it feel like a true partnership.

“

“We’ve gone from 30 loads to over 4,000 in less than two years. Sunnybrook scaled with us, listened to us, and solved problems that other TMS providers wouldn’t even touch.”

— **Mike Tuley, Founder, *Fountain City Logistics***

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REAL RESULTS

READY FOR A CHANGE?

Whether you're switching from a legacy system or scaling up for growth, Sunnybrook gives you the visibility, flexibility, and control your team needs. Let us show you how it works, and how it can work for you.



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