QuoteIQ is a dynamic pricing engine built into Sunnybrook TMS that delivers real-time rate suggestions by analyzing your connected rating tools.

Why It Matters For Brokers:

- **Faster Quotes:** Save hours per week with instant rate generation
- **Smarter Decisions:** Leverage historical + real-time data to price confidently
- **Higher Margins:** Optimize quotes to protect profitability
- **Customizable Rules:** Align pricing strategy with customer SLAs and goals

QuoteIQ

FAST. SMART. PROFITABLE.

CASE STUDY: Heartland Logistics

In just 4 months with **QuoteIQ**

- $950K+ in new revenue
- Eliminated third-party quoting tools
- Won RFPs that were previously out of reach
- Faster, more competitive quoting = higher win rates

"We unlocked nearly $1M in new revenue without changing tools—just by using what was already built into Sunnybrook."

FULL CASE STUDY HERE